

# submitted by ACEC Los Angeles County Chapter September 6, 2019



Los Angeles County Metropolitan Transportation Authority Southbound I-605, SR-91 to South Street Improvements



City of Los Angeles 6th Street Bridge Replacement



Los Angeles County Metropolitan Transportation Authority New Location 64 Maintenance of Way

City of Long Beach Rainbow Bridge at Seaside Way

City of Los Angeles Complete Streets Program – Roscoe Boulevard



**ACE**(2018)  $\bigcirc$ CHAPTER AWARDS 2019 September 6, 2019

Christian Anger Membership Director ACEC California Office 1303 J Street, Suite 450 Sacramento, CA 95814



#### Subject: ACEC CA Los Angeles County Chapter 2018-2019 Chapter Awards Submission

Dear Mr. Anger:

The ACEC CA Los Angeles County Chapter (ACEC-LA) strives to be the most effective chapter in the state by uniting its members to help support statewide legislation, local legislation, business opportunities, emerging technologies and industry trends. In light of our vision to recognize and place the engineering consulting industry as the key delivery driver of the current and ongoing infrasructure revolution and transformation occurring in Los Angeles, our goals for the 2018-2019 year were to strengthen our position as a trusted industry advisor and go-to organization for legislative issues and to influence and support the sustainability and relevancy of ACEC through increased participation by diverse and young professionals. We achieved these goals through strengthened engagement and outreach with local government agencies, member firms and the public, which resulted in increased participation in active ACEC-LA liaison committees, collaboration with Metro's public procurement process, promotion of member firms in the *LA Business Journal*, continued leadership in industry best practices for engineering consulting with the ports and cities throughout Los Angeles County and increased social media followers and meeting attendance by a diverse next generation of engineers. Our financial strength grew over the 2018-2019 year, bumping our scholarship fund up to its highest level in the past 10 years.

With 111 member firms, we remain the largest chapter in California, continually reaching out to our community and increasing our chapter FTE participation. There are 24 firms represented on our local board. They are made up of a cross section of small, medium and large firms whose representatives work monthly to facilitate ACEC-LA's success.

This submittal showcases our successful results by highlighting our efforts to promote the engineering industry locally and our commitment to public outreach and improving business practices. We are dedicated to initiating programs and activities that will secure a new level of achievement in the industry and make ACEC membership a valuable asset for existing members while also encouraging others to join.

To achieve our mission and maintain our vision, we continue to engage Kelly Asper as our executive director. She works closely with the chapter's board of directors to execute our strategic plan and serve our member firms.

We appreciate your consideration of ACEC-LA for the 2018-2019 Chapter Award for Large Chapters. If you have any questions, please contact me, 2018 Chapter President Armando Ramos, by phone at (626) 905-4888 or by email at aramos@ramoscs.com.

Sincerely,

Armando Ramos ACEC-LA President, 2018–2019

# *Chapter Awards July 1, 2018 - June 30, 2019*

## Official Entry Form for All Chapters

**DEADLINE:** September 6, 2019

CHAPTER NAME: Los Angeles County

CHAPTER PRESIDENT: Armando Ramos/Shahram Vahdat

NUMBER OF CHAPTER FIRMS: 111

NUMBER OF CHAPTER FTE'S: 2589

**SECTION 1** 

(ACEC California provided the information below)

1. Chapter Firms net membership change: (10 pts) 8.82%

2. Number of Chapter Individuals serving on ACEC California committees: (10 pts) 29

- 3. Number of committee calls attended by a Chapter representative out of total number of calls possible: (10 pts)
  - a. Membership Development Committee: 8/9=88.8%
  - b. Grassroots Committee: <u>10/11=91%</u>
  - c. Chapter Officers Calls: 3/3=100%

4. Number of State Directors attending ACEC California Board of Director Meetings out of total number of State Director representation possible: (15 pts)  $\frac{22/32=68.8\%}{2}$ 

5. Number of Chapter Members attending the 2017 Strategic Summit (formerly Annual Conference): (10 pts) 15

6. Number of Chapter Members attending the State Legislative Visit Day: (10 pts) 18

7. Number of Chapter Members attending ACEC National Legislative Summit Day: (5 pts) 3

8. Percentage of Federal PAC National Goal reached by Chapter (based on prior calendar year): (10pts) <u>127%</u>

9. Percentage of individual participants in National PAC donations (Individual v. Cha	apter FTE):
(10pts) 34/2589=1.3%	

# *Chapter Awards July 1, 2018 - June 30, 2019*

# **SECTION 2**

Please complete the section below for your chapter.

Chapter Representative Completing Application: Kelly Asper

Phone Number: (562) 439-3950

Email: office@acec-la.org

10. Number of local Chapter match fundraising events for legislative candidates: (15 pts) <u>0</u>

11. Does your Chapter have a scholarship program? If so, how much money was awarded to students in

the last program year?: (15 pts) Yes, ACEC-LA has a scholarship program. For 2018-2019 we awarded \$20,000 in scholarships to four

recipients.

### 12. How did the chapter communicate and engage the membership this year? (i.e. chapter meeting

programs, special events, newsletters, etc.): (20 pts) The chapter maintained positive public relations with our membership this year through our monthly luncheon series, special events, chapter committee meetings, the acec-la.org website, our chapter Facebook page and @ACECLos Angeles Twitter account.

### ESSAY QUESTION (50 pts)

On a separate sheet (2 pages max) please provide an essay that describes how your Chapter has addressed the following:

- Enhanced public awareness of services provided by member firms through student outreach, PR, recruitment efforts and special events.
- How your Chapter has successfully promoted the industry locally and participated in improving business practices, i.e. involvement in environmental enhancements such as Earth Day or LEED.
- How many times in the last program year your Chapter has met with local elected officials and local appointed officials.
- Does your Chapter have an independent website or maintain the Chapter's dedicated page on the ACEC CA website? How often is your website updated?

#### **CHAPTER CHAMPION (20 pts)**

Who in your chapter has contributed most to goals and directives of ACEC California? How has this individual helped in promoting the profession, growing membership, assisting ACEC California's goals and worked to improve the design consulting profession in California and locally?

#### SCORING NOTES

- Q1-Q8, Q10 & Q12: Scoring is based on relativity to the highest response for each question. Highest response receives full points.
- Q8, Federal PAC: Points are based on % of goal met
- Q11, Chapter Match Fundraising: 1 point for each event, 5 points maximum.



The ACEC CA Los Angeles County Chapter (ACEC-LA) has been successful in promoting the industry and enhancing public awareness of services. Key achievements this year include an increase in scholarship funds, Qualifications-Based Selection Committee engagement to lay the groundwork for a joint forum with the American Public Works Association in 2020 and continued outreach to and involvement by a growing number of members and member firms.

## PROMOTING INDUSTRY LOCALLY

Monthly Luncheons. Our chapter has a thriving monthly luncheon program that brings owners together with the consulting engineering community. Owners present their upcoming capital improvement and expansion programs and contracting opportunities. This past year, we hosted eight monthly luncheon events featuring speakers from owner organizations such as the City of Los Angeles, the Ports of Los Angeles and Long Beach, Caltrans District 7, the California High-Speed Rail Authority and Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency, the Los Angeles County Metropolitan Transportation Authority (Metro) and Los Angeles World Airports.

Golf Tournament. In March, ACEC-LA held its annual charity golf tournament at the Old Ranch Country Club in Seal Beach. The 22 foursomes who participated raised nearly \$16,000 for our scholarship fund—an increase of \$2,500 over last year.

## ENHANCED PUBLIC AWARENESS

### **Student Outreach**

Committed to offering opportunities to the next generation of engineers and surveyors, ACEC-LA promoted student education through our provision of scholarships and participation in National Engineers Week.

National Engineers Week. With the help of our member firms, eight presenters made presentations at eight high schools as part of the Become an Engineer campaign a long-standing program that has been reaching out to students for more than 10 years.

Scholarships. With a growth in financial strength, our chapter scholarship fund grew this year to its highest level in 10 years. Established in 2005, the scholarship fund rewards qualified undergraduate and graduate engineering students attending Los Angeles County colleges and universities. Recipients must demonstrate a high level of academic achievement from an accredited engineering program; participate in professional associations, programs

and internships directly related to engineering; and provide recommendations and endorsements from faculty. This year, we awarded four scholarships totaling \$20,000. The scholarship amounts ranged from \$3,000 to \$8,000.

### **Public Relations**

ACEC-LA maintains positive public relations with our membership, the consultant community and owner agencies in the Los Angeles County area by providing opportunities for networking, professional development and relationship-building. Our Social Media Committee's social media presence includes public information and positive outreach via pages on two platforms (Twitter and Facebook). Today, our dedicated Twitter account includes 161 followers, 421 tweets and 91 mentions and more than 67,183 individual impressions of shared content. With 52 followers, our Facebook page has had an organic reach to nearly 2,400.

### **Recruitment Efforts**

With outstanding membership growth and participation, our chapter's recruiting efforts include welcoming nonmembers at monthly luncheons and retaining members through successful programming. Our success is evidenced by event attendance growth from 30 attendees per event in 2005 to an average of more than 100 attendees per event this year. Total attendance at our 2018-2019 luncheon events and annual banquet numbered 931, and attendance at our luncheon series was up slightly from last year.

## Special Events

Annual Banquet. Hosted by Deputy Chief Program Management Officer for Metro, Bryan Pennington, our Annual Achievement Awards Banquet in May provided 226 members and guests the opportunity to enjoy an evening of networking and celebration. Port of Long Beach Interim Deputy Executive Director Duane L. Kenagy, PE, was recognized for Engineering Achievement, and awards were presented to representatives of Metro – Highways for Client of the Year, Southern California Regional Rail Authority (Metrolink) for Innovator of the Year and the Port of Long Beach for Champion of Small Business. Additional awards included Member Firms of the Year and scholarships.

## **IMPROVING BUSINESS PRACTICES**

### **Small Business Committee**

ACEC-LA's Small Business Committee helps our small businesses maximize the benefits of ACEC membership. This year the committee hosted three events: a roundtable

# ACEC Chapter Awards 2018-2019



# 2018-2019 ACEC CA LA County Chapter Awards Nomination

with AECOM and our small businesses; a three-trust seminar with the ACEC Business Insurance Trust, ACEC Retirement Insurance Trust and ACEC Life/Health Insurance Trust; and a seminar on advocating for our small businesses with respect to late Hart-Scott-Rodino Antitrust Improvements Act payments. Additionally, we held several committee meetings that discussed and informed our small businesses on current trends, important issues that architecture and engineering firms need to address in the development of their financial systems, payment provisions and insurance provisions, as well as actions that firms can take to enhance the quality of company operations and financial stability.

#### Qualifications-Based Selection (QBS) Committee

The QBS committee continues to build on the momentum created by the ACEC-Californa initiative in early 2018, with a focus on how QBS laws should be applied at the local level and how QBS benefits our Los Angeles Chapter members and their clients. The QBS Committee met six times to develop an approach and outline educational discussions to engage chapter members and key local agencies on the benefits of QBS. The committee worked with ACEC-LA's Metro Liaison Committee to discuss procurement practices that may be in conflict with QBS. At the end of this year, they started developing plans for a joint forum with the American Public Works Association on QBS that would include public works officials. The committee's goal for the upcoming year is to finalize preparations for this joint forum in early 2020.

#### Liaison Committees

ACEC-LA's liaison committees provide a forum for members and owners to discuss current and future owner design and construction programs as well as other industry issues and concerns. Highlights from our liaison committees include:

- City of Los Angeles This committee met twice this year with a January discussion on updates from City of Los Angeles deputy city engineers and a June discussion on B-permit case management.
- Port of Los Angeles (POLA) Meeting quarterly with 5 to 15 member firms in attendance, this committee engaged POLA managers from the engineering division to discuss upcoming design, construction and project updates, on-call opportunities, new technologies and ways ACEC-LA and its member firms can help POLA staff.
- Caltrans District 7 This committee's meetings are held every other month and attended by large, small and nonmember firms. In November, meeting

attendees identified topics for the year's meetings, which included: upcoming procurements, consultant selection process, DBE participation goals and achievements, reports on statewide activities and updates on the CalSOP and CalMentor programs. A highlight of the year was a meeting with attendance by the new Caltrans district director who provided his thoughts on Caltrans performance and new ideas to improve mobility in Southern California.

 Metro – Our most popular liaison committee, this committee's meetings attract up to 40 people to meetings held every other month. Presentations are provided by executive directors and senior staff representing Metro departments including highways, transit planning, facilities engineering and procurement. Metro has also partnered with ACEC-LA on procurement practices, new policies and board agenda items through active support of a procurement subcommittee focused solely on the discussion of ways to streamline their proposal process. As a result of relationships built through this committee, Metro leadership has regularly presented and participated in the ACEC Annual Strategic Summit California conference.

#### State and National Participation

Our chapter members are active in ACEC state and national efforts that enhance our industry. This year, ACEC-LA member involvement with ACEC California increased by nearly 32 percent. Our chapter has 29 members serving on ACEC California committees, with five of them on the board of directors and one serving on the executive committee. We have 30 chapter members involved at the national level as committee, coalition, Senior Executives Institute, forum, council and Pathways to Executive Leadership members.

#### MEETING WITH PUBLIC OFFICIALS

The chapter met with numerous local elected and appointed officials over the 2018-2019 year. We sent 18 chapter representatives to meet with nearly 30 state legislators and their staffs on Legislative Visit Day.

#### WEBSITE MAINTENANCE

ACEC-LA maintains a website (acec-la.org) that is updated weekly. We have a Twitter account, @ACECLosAngeles, that provides industry information to nearly 161 followers. The account has had 421 lifetime tweets and 91 mentions. We also have a Facebook page that has had 45 likes and organically reached to nearly 2,400 people.

## ACEC Chapter Awards 2018-2019





# **ACEC-LA Chapter Champion**

Jeff Gavazza, principal with the Los Angeles office of KPFF's civil division and long-time ACEC-LA chapter member, is the ACEC-LA Chapter Champion for 2018-2019. He has used his more than 27 years of experience in the planning, design and construction of civil engineering projects to promote both the engineering profession and ACEC at local and state levels.

Jeff has been an active member of the ACEC-LA chapter for more than 10 years, serving as a board member since 2014, membership chair since 2015, City of Los Angeles Liaison Committee chair from 2010 to 2014, scholarship fund chair from 2015 to 2017 and a National Engineers Week presenter. He has also been involved with the chapter's social media program, providing valuable input toward the restructuring of our current website.

As chair of the chapter membership committee, Jeff has managed to take chapter firm membership from roughly 80 member firms to our current 111 member firms. This increase has provided ACEC-LA with another state director position on the ACEC California Board of Directors and also increased revenue, allowing us to maintain and expand chapter activities.

More recently, Jeff has engaged at the state level, serving as an ACEC California Scholarship Trustee and member of the state membership committee. Through these positions and those with the Los Angeles chapter, he has promoted the engineering profession locally and beyond, assisted with growing both chapter and state membership, promoted ACEC's goals and worked to improve the engineering profession. Jeff approaches each opportunity with enthusiasm and a commitment to making ACEC-LA successful and the Los Angeles area a great place to live and work.

His years of service to ACEC-LA have greatly contributed to ACEC's ability to strengthen the business environment for our member firms and build a better California.









TranSystems – PA/ED and PS&E Services





Ramos CS – Construction Management Support Services

Arup – Main Bridge Engineering Design Consultant and Engineer of Record



